

Dear Parents,

Ascension is excited to begin using a system called Bark to more effectively and efficiently monitor our school's Google accounts. We want to give you the highlights of what we are doing to protect your children at school, but also make you aware of the additional services Bark offers for you at home.

WHAT IS BARK?

Bark intelligently monitors all student communications on school Google accounts and alerts administration at the first sign of potential danger.

WHY BARK?

Put simply, to detect potentially dangerous situations that students may be facing both in and out of school, including:

- Cyberbullying
- Threats of violence
- Suicidal ideation
- Profanity
- Sexual content
- Drug/Alcohol Related Content

While our staff could manually monitor student accounts – every email, every chat, and every document – spot-checking is labor-intensive and ineffective.

HOW DOES IT WORK?

Bark for Schools uses industry-leading, machine-learning algorithms to continually monitor email messages, chat conversations, and documents. When problems are detected, Bark will automatically notify administration.

**Did you know
Bark can be used
at home?**



Click above to watch a video about Bark!



"I LOVE HOW I CAN FEEL LIKE MY DAUGHTER IS SAFE WITHOUT HAVING TO LOOK THROUGH HER PHONE AND INVADe HER PRIVACY. SHE IS BECOMING A TEENAGER NOW, AND I WOULD LIKE TO GIVE HER MORE INDEPENDENCE, AND THIS APP ALLOWS THAT."

AT HOME...

- At home, Bark monitors even more, including text messages and social media.
- The cost is affordable at only \$9 a month per family
- Devices include phones, computers, gaming devices, and more!
- [CLICK HERE](#) for an extensive list of what is monitored.

FIND OUT MORE:

<https://www.bark.com/en/us/>



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